

Dear Mayor and City Council Members,

This letter is written in support of the proposed Midway Arts Center.

For years I have watched as the founders of High Valley Arts and many other dedicated individuals have worked tirelessly to provide high quality and wholesome theatrical productions for the enjoyment of Wasatch County residents and visitors. This has been done cooperatively with other production companies, sponsors, and neighbors. The large number of committed people are a clear indication of continued interest and the ability to marshal required resources to make the MAC a reality. This is a concept that has a sound foundation of experience and professional expertise.

These individuals have overcome challenges; uncertain weather, parking, venue construction and maintenance, and other obstacles with determination and diplomacy. Midway City leaders have the past fourteen years of history showing that the production companies will be consistent with the values that attract many to visit Midway.

The land south of Memorial Hill, where two main roads meet, is a natural location for a hub supported by the MAC. It is easily identified by visitors and readily accessible through Memorial Hill Road or Main Street.

Events like Swiss Days and the Sheep Dog Trials have created thousands of ambassadors for Midway. The visitors feel as though they have gone to a foreign land and been greeted by gracious and welcoming residents. The design and character of the MAC will enhance the feel of escaping for a time to a foreign land.

While growth continues to be the topic of discussion among existing residents of Wasatch County, many of us believe that growth will occur overtime regardless of policy. Decision-makers have the unpopular job of ensuring that growth is consistent with the values and character of the community. Maintaining a defined city vision while bearing in mind inevitable growth is the responsibility of leaders. Attractive communities happen over time with visionary policies at the headwaters. Discord and contention within communities are avoided with a well-defined vision in place. As presented, the MAC can be a unifying vision for Midway City.

The MAC supports Midway City and the County in many positive ways. It creates ambassadors, represents our values, produces tax revenues, and maintains the Swiss/European theme.

Respectfully,

Michael Nelson